

Sign Ordinance Proposed Changes

2018

I have attached a marked up copy of potential changes to our sign ordinance. We have several businesses, and our own senior center, that are now looking to install electronic signs and asked that we revisit this soon. I met with a representative from a sign company and got his input on this. Electronic signs will be incorporated into all kinds of signs so they would then be required to meet the criteria specific to that type of sign. Electronic signs can create other issues such as distractions and light pollution. Some specifics to deal with those issues have been added. I made some changes to sign sizes. I went with square footages instead of dimensions. Maybe we should do this with most signs? Look this over and see if you have any other suggestions or ideas. These are only recommendations for possible changes. I hope that we can schedule a public hearing next month and move ahead with changes.

Chapter 17.72
SIGNS

Sections:

17.72.005	Application & Fees.
17.72.010	Permitted signs.
17.72.020	Animated, flashing and intermittent signs.
17.72.030	Construction standards.
17.72.040	Illumination.
17.72.050	Maintenance.
17.72.060	Signs on public property.
17.72.070	Signs requiring a building permit.
17.72.080	Unsafe signs.
17.72.090	Christmas and other holiday banners and decorations.
17.72.100	Signs not to constitute a traffic hazard.

17.72.005 Applications & Fees

Persons applying for a sign permit must fill out an application and pay filing fee. This fee may be set and amended from time to time by City Council resolution.

17.72.010 Permitted signs.

- A. The signs described in Exhibit 17.72.010 shall be allowed as indicated in Exhibit 17.72.010.
Any sign not specifically permitted by this ordinance is prohibited.
- B. Definition of Signs.
 - 1. Awning sign - means a roofed structure constructed fabric, metal, or other appropriate construction materials placed so as to extend outward from the building, providing a protective shield for doors, windows, and other openings in the building, with supports extending back to the building, supported entirely by the building.
 - 2. A-frame sign - means a temporary or removable sign constructed with two sides attached at the top so as to allow the sign to stand in an upright position.
 - 3. Billboard/Off Premises sign - means an advertising sign on premises other than that occupied by the business referred to in the sign.
 - 4. Billboard/On Premises sign - means an advertising sign located on the premises occupied by the business referred to in the sign.
 - 5. Business sign - means a sign identifying a commercial or industrial business on the same premises as the sign by name and/or logo. Business sign types are, Ground, Low-profile, Nameplate, Projecting, Roof, Wall, and Billboard/On Premises signs. Business signs must be removed when a company goes out of business.
 - 6. Electronic message sign - means an electronic sign which flashes on or rolls a message across it about the services or products of the business upon which

- placed for a maximum of 7 days and must be removed within 24 hours after event or be subject to a sign removal fee.
14. Off Premises Public General Interest Event Signs: may be placed for a maximum of 30 days, may be placed in several locations, and a deposit may be required. Signs must be removed within 24 hours after event or be subject to a sign removal fee. Public General Interest signs and details must be approved by City Administrator, Recorder, and Zoning Administrator.
 15. Projecting sign - means a sign attached to a building or other structure and extending in whole or in part more than twenty-four inches (24") beyond any wall of the buildings or structures. The sign may not project above the roof line or tallest part of the structure.
 16. Property sign - means a sign related to the property upon which it is located and offering such property for sale or lease, or announcing improvements to the site during the construction of the project. Property signs may also be used to warn against trespassers.
 17. Public Necessity sign - means a sign informing the public of any danger or hazard existing on or adjacent to the premises on which the sign is located.
 18. Roof sign - Roof signs shall be permitted only in zones C-1 and M-1. Roof signs shall not project above the roof line of the highest building located on the same premises.
 19. Service sign - means a sign which is incidental to a use lawfully occupying the property upon which the sign is located, and which sign is necessary to provide information to the public, such as direction to parking lots, location of restrooms, or sale of agricultural products produced on the premises.
 20. Street Banner sign - means a fabric sign suspended across a City street. The banner may only advertise a state, county or City-sponsored event such as State Park Days, Star Spangled Week, etc. Sign approval and installation are the responsibility of the City electrician.
 21. Subdivision/Monument Sign - Subdivision sign means a sign erected as the entrance-way to a platted subdivision identifying lots for sale within the subdivision. Subdivision signs must be removed within three (3) years of their erection unless an extension is approved by the Planning Commission. In addition to the name of the Company developing the property, the name and the phone number of the President or principal owner of the developing company must be emplaced on the sign. A subdivision sign may also be a permanent monument sign (a sign supported by a permanent support in the ground such as concrete, block, etc.) generally located at the entrance of a subdivision to identify the development. ~~The size of a permanent subdivision sign may be adjusted by the Planning Commission.~~
 22. Temporary sign - any sign, banner, pennant, balloon or advertising display constructed of paper, cloth, canvas, light fabric, cardboard, wallboard or other light materials, with or without light frames, intended to be displayed outdoors for short periods of time usually no more than 30 days. Examples:

construction, modification or remodeling of a sign, shall include a plot plan and site plan and shall meet the same document requirements as a commercial or manufacturing building. Included on the plot plan will be details of how the sign is to be firmly anchored to the building or the ground.

17.72.080 Unsafe signs.

Any sign or portion thereof declared unsafe by the building inspector must be restored to a safe condition within thirty (30) days of mailing or otherwise giving notice of the unsafe condition or shall be removed with the same thirty (30) day period.

17.72.090 Christmas and other holiday banners and decorations.

Christmas and other holiday banners and decorations emplaced by the City are not subject to the requirements of this ordinance except for paragraphs 17.72.080 Unsafe signs and 17.72.110 Signs not to constitute a traffic hazard. Similar banners and decorations emplaced by residents on private property are not subject to the requirements of this ordinance except for the same paragraphs and shall in no event constitute a nuisance, and they shall be placed only on private property.

17.72.100 Signs not to constitute a traffic hazard.

No sign shall be erected at the intersection of any streets in such a manner as to obstruct free and clear vision; or at any location where by reason of the position, shape, or color it may interfere with, obstruct the view of, or be confused with any authorized traffic sign, signal, or device, or which makes use of the words, "STOP", "DRIVE IN", "DANGER", or any other word(s), phrase(s), symbol(s), or character(s) in such a manner as to interfere with, mislead, or confuse traffic.

HYRUM CITY

LAND USE CODE

Title 17

Service	3x6	8	None	All Zones	Indirect	Yes ****	
Street Banner	3x40		C-1, C-2, M-1, M-2, PT	None	None	No	
Subdivision	120 sq. ft.	8	All Zones	N/A	None	No	
Temporary	45 sq. ft.	4	All Zones ***	None	None	No	
Wall	2x3 *****	8	C-1, C-2, M-1, M-2, PT	None	Indirect	Yes ****	Murals

* Width may equal the width of doors, windows or other openings being sheltered

** May not project above the roof line

*** Temporary signs must be removed within 24 hours of event

**** Building permit not required if sign is not electrically illuminated

***** Or 15% 20% of the building face, whichever is smaller

***** Signs not requiring Planning commission approval shall be approved by the Zoning Administrator. Zoning Administrator may recommend that any sign be reviewed and approved by the Planning Commission.

Signs not requiring application:

On premises personal property sign

Garage sale sign

Open house event sign

***** Murals painted on walls- Size and location as approved by the Planning Commission.