

CCFP BENEFIT DANCE

About

We, Arden and Cy Ott, would like to hold a benefit dance for the Cache Community Food Pantry, or CCFP. We recently had the opportunity to spend a few hours serving there, and would like to help out in any way we can. We would like to give the youth a chance to help their community, and have a fun time whilst doing it.

Details

This dance will be a public youth dance. Standards and music will be similar to an LDS stake dance. Steps will be taken to discourage any inappropriate behavior by the use of many chaperones. People acting in a way that may hurt themselves, others, or damage anything in any way will be ejected from the dance.

- Youth ages 14-18
- Expected attendance of 200-300 people
- Minimum of 10-20 adult chaperones
- City staff is welcome to observe
- Refreshments will NOT be provided

Date & Time

We are planning to hold this dance on Saturday, 25th of May, beginning at 8pm, and ending at 12am. People will be free to come and go as they choose, and their hands will be stamped to allow them re-entry into the dance if they choose to leave.

Finances

As this is a large-scale activity, a cost will definitely be involved. The estimated costs are as follows:

Cost of DJ/Equipment	\$400
Cost of flyers/posters	\$0-15

To cover these costs, an entry fee will be charged. To encourage food donation however, a discount will be provided when cans of food are brought. The entry fee will be as follows:

- \$3 for normal entry, or
- \$2 + can of food

All food will be donated to the CCFP, and all additional funds raised above the costs will also be donated directly to the CCFP. This is a non-profit dance. Donations of more than one can will be encouraged, but the maximum discount will only be \$1. We have experienced school dances set up in this same way, and have found them to be very effective at raising both funds and food.

Marketing Strategies

This dance has a wide potential for marketing opportunities due to the fact that it is a fundraiser for the Cache Community Food Pantry. Listed below are possible strategies to advertise the event, all of which will be looked into.

- Radio endorsement. The Cache Valley Media Group will announce non-profit events on their stations, which include some of the bigger stations in Cache Valley. These include, but are no limited to, 94.5 VFX, 95.9 KLZX, and KIX 96.7.
- Flyers (These can be handed out at schools and local businesses, and have already been designed)
- Posters (Mountain Crest)
- Banners (Main Street Hyrum)
- Possible help through the CCFB

Mountain Crest High School supports this fundraiser, and has offered to help us promote it.

Elite Hall Use

We will take responsibility for any damage caused, however, our chaperones as well as ourselves will keep this from happening. We will ensure the Elite Hall floor is cleaned after the dance, and pick up any trash left. We will leave it just as, if not better, than it was when we arrived.